

Mode of Payment

The payment should be made through Bank transfer to ITPO Account in Citibank, Connaught Place, New Delhi 110001. Account No. 0002157-012, Swift Code-CITIINBX, Beneficiary-"INDIA TRADE PROMOTION ORGANISATION."

Terms and Conditions of Participation

Participation in the exhibition will be governed by rules and regulations indicated overleaf of application form.

Importation of Exhibits

Foreign participants will be given the facility of temporary duty free import of exhibits, subject to Customs regulations, execution of bond and provision of bank guarantee as advised by Customs.

Important Feature

A Business Visitors Guide will be brought out containing profile of participants based on the application form submitted by participants. Limited space will be made available for advertisements. Advertisement tariff is as follows :

Position	Overseas Companies (US\$)	For Indian Companies (Rs.)
Inside Pages (B/W)	170	7,000
Inside Pages (Colour)	210	10,500
2nd Cover	375	19,000
3rd Cover	330	16,500
4th Cover	475	24,000

Book Mark

Bookmark B/W	-	14500/-
Bookmark (Colour)	310	15500/-
Book Mark printed & provided by party	150	6000/-
Service Tax @ 10.30% Extra		

- Maximum size of Book Mark: 5 cm (W) x 13 cm (L) including "eyelet" for flat-lace (approx. Lace length 25cm)
- For B&W advertisements, artwork, bromide, positive or high resolution digital reproduction on CD-R may be provided.
- For Colour advertisements, scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. > 300 dpi in PDF, EPS, TIF, CDR formats (open files).
- Mechanical data : Print area of the show directory is 18 cm (Length) x 11 cm (width).

Associates:

- Central Leather Research Institute (CLRI)
- Indian Footwear Components Manufacturers Association (IFCOMA)
- Footwear Design and Development Institute (FDDI)
- Indian Shoe Federation (ISF)
- Indian Finished Leather Manufacturers and Exporters Association (IFLMEA)

ITPO'S REGIONAL OFFICES

Bangalore

24-A, Imperial Court, 33/1, Cunningham Road, Bangalore-560052
Ph.: 91-80-22268867, 22268969
Fax: 91-80-22258662
Email: itpobl@vsnl.net

Chennai

Raja Annamalai Building, 72, Rukmani Lakshmiipathi Road, Egmore, Chennai-600008
Ph: 91-44-28554655, 28587297
Fax : 91-44-28554740
Email : itpochn@md4.vsnl.net.in

Kolkata

International Trade Facilitation Centre, 5th Floor, 1/1, Wood Street, Kolkata-700016
Ph.: 91-33-22825820/2904/8556
Fax: 91-33-22828269
Email : itpocal@cal3.vsnl.net.in

Mumbai

7, Cooperage Road, 3rd Floor, Jhansi Castle, Mumbai-400001
Ph.: 91-22-22021730, 22026629, 22021788
Fax : 91-22-22044922
Email : itpoby@yahoo.co.in

Corporate Website
www.indiatradefair.com

Event Website
www.iilfleatherfair.com

Organiser



INDIA TRADE PROMOTION ORGANISATION

Pragati Bhawan, Pragati Maidan, New Delhi 110001 (India)
Tel : 91-11-23371822, 23371319
Fax : 1-11-23371874, 23371492-93
Email : pcsikroria@itpo-online.com
krishankumar@itpo-online.com

Co-Sponsors



COUNCIL FOR LEATHER EXPORTS

CDMA towers, 3rd Floor, Gandhi Irwin Bridge Road, Egmore
Chennai-600008 (India)
Ph.: 91-44-28594367-71, Fax : 91-44-28594363/64
Email : cle@cleindia.com, cle@vsnl.com
Website : www.leatherindia.org



Delhi

India
International

Leather
fair

July 05-07, 2012
Hall -12 & 12A

Machinery &
Equipment,
Finished Leather,
Chemicals,
Footwear Components,
Technology,
Publication and others



ITPO



India International Leather fair

July **05-07**, 2012
Hall -12 & 12A

- Machinery & Equipment,
- Finished Leather,
- Chemicals,
- Footwear Components,
- Technology,
- Publication and others



India Trade Promotion Organisation will organize the Delhi edition of India International Leather Fair (IILF) in Pragati Maidan, New Delhi from July 05-07, 2012

Space Booking

Application for booking of space is to be completed in typed block letters and forwarded to ITPO in triplicate Application can also be filled online at website: www.iilfleatherfair.com

Minimum Booking

Shell scheme	09 sq. mtrs.
Bare space	36 sq. mtrs.

Website : www.iilfleatherfair.com

Indian Leather Industry

Overview, Export Performance and Prospects

- Top ten foreign exchange earners for the country.
- Annual turnover of over US\$ 7.5 billion.
- Export of leather and leather products US\$ 3.84 billion in 2010-11, cumulative annual growth rate of about 5.87% (5years).
- Affluence of raw materials as India is endowed with 21% of world cattle & buffalo and 11% of world goat & sheep population.
- Employment intensive sector, providing job to about 2.5 million people, mostly from the weaker sections of the society.
- Second largest producer of footwear and leather garment in the world, accounts for a share of close to 3% in the global leather import trade of US\$ 137 billion (2008).

Strengths of Indian leather Sector

- Own raw material source 2 billion sq ft of leather produced annually
- Same varieties of great/calf/sheep skins command premium position
- Strong and eco-sustainable tanning base
- Modernized manufacturing units
- Trained/skilled manpower at competitive wage levels
- World-class institutional support for Design & product Development, HRD and R&D.
- Presence of support industries like leather chemicals and finishing auxiliaries
- Presence in major markets long Europe experience
- Strategic location in the Asian landmass

Emerging Strengths

- Design development initiatives by institutions and individuals
- Continuous modernization and technology upgradation
- Economic size of manufacturing units
- Constant human resource development programme to enhance productivity
- Increasing use of quality components
- Shorter prototype development time
- Delivery compliance
- Growing domestic market for footwear and leather articles

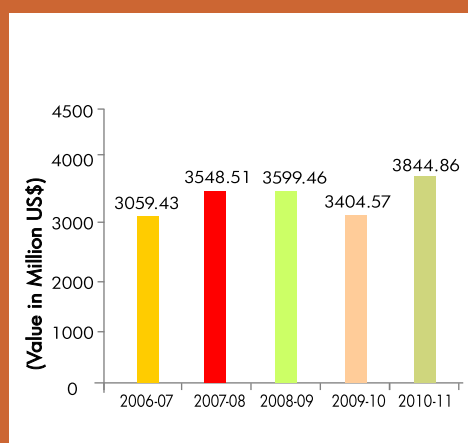
Product Coverage

All kinds of Leather, Shoe Components-Uppers, Soles, Heels, Counters, Lasts, Laces, Threads, Insoles, Buckles, etc, Machinery & Equipment, Technologies, Chemicals, Publications and Consultancy Services.

Visitors to IILF

- Exporters
- Importers
- Manufacturers
- Buying House/Agent
- Fashion Designer

Export Scenario for the last five years



Participation Charges (per sq. mtr.)

Halls	Indian Companies (Rs.)		Overseas Companies incl. Indian Representative/Agents (US\$)	
	Shell Scheme	Bare Space	Shell Space	Bare Space
Hall 12 & 12A	6000	5500	200	180
Catalogue/Web Charges	Indian Companies 2500		Overseas Companies incl. Indian Representative/Agents 100	
Service Tax @ 10.30% Extra				

Shell Scheme

ITPO will provide display aids in your booth as per following table based on the area allotted to you:

Shell Scheme Package	9 sqm	Display props to choose from:	
Partition Panels	✓	a) Five shelves of one mtr. Each	5
Carpet	✓	b) Three leather hanging rail of one mtr. Each with 20 'S' hooks, per mtr.	3 mtr. rail with 60 'S' hooks
Fascia with company name	✓	c) Three shelves and one leather hanging rail of one mtr. With 20 'S' hooks	3 Shelves & 1 mtr. Leather hanging rail with 60 'S' hooks
Chairs	3		
Table	1		
Spot lights	5		
3-pin power socket (5 amp & 220 volt)	1		
Waste paper basket	1		

The facilities will increase proportionately in case of larger area. Display props over and above ITPO's package are to be ordered to the official stand contractor directly against payment

Allotment of Stalls

Booths will be allotted on first-come-first-served basis subject to optimum utilization of space. However, the floor plan can be modified for optimum utilization of available floor space as deemed fit by ITPO.

Payment Schedule

Booking with 50% advance participation charges on or before	16 April 2012
Balance 50% payment on or before	21 May 2012

